

America250



Celebrating Our Nation's Semiquincentennial



SPONSORSHIP OPPORTUNITIES



GREETINGS

It is our pleasure to introduce an exceptional initiative led by the Arizona America250 Commission, established under Senate Bill 1497 to commemorate the 250th anniversary of the United States' founding. As we prepare for this significant national milestone, the commission is dedicated to orchestrating a series of transformative events and projects that reflect the historical and cultural richness of Arizona.

We are thrilled to work throughout the state to foster widespread community engagement and educational enrichment, as we aim to celebrate the historical achievements and the promising future of our state. With the values of your organization and the objectives of our commission closely aligned, we sincerely believe that you are an ideal partner for this celebration.

Thank you for considering this opportunity to join us in marking a cornerstone of American history. We're eager to discuss how we can collaborate effectively to maximize the impact of this statewide commemoration.

Warmest regards,

Laura Terech

Laura Terech
Executive Director
Arizona America250 Commission
Arizona Department of State



ABOUT THE AMERICA250 AZ COMMISSION



INTRODUCTION

The members of the Arizona America250 Commission sought to designate mission and vision statements as well as a set of values for the purposes of public programming, clarity, and alignment for philanthropic giving. Discussions were held across several meetings to identify the principles and statements that will guide the Commission's Semiquincentennial efforts.

MISSION

The Arizona America250 commission is established to plan, develop, encourage and coordinate the commemoration of the two hundred fiftieth anniversary of the founding of the United States and the impact of the citizens of this state on the nation's past, present, and future.

VISION

To illuminate Arizona's untamed spirit of independence, the 250th celebration will serve as the cornerstone for a statewide commemoration that uplifts the voices of all Arizonans, drives innovation, preserves history, and forges lasting connections. Together, we will tell our state's story.



VALUES

The Commission chose the acronym “**RISE**” to evoke an Arizona sunrise.

Respect: Honoring the diverse cultures and complex historical perspectives that have shaped Arizona.

Inclusive Collaboration: Ensuring all Arizonans feel represented and valued in the commemoration, and that challenges and resiliency are recognized.

Stewardship and Service: Protecting and preserving Arizona’s natural, architectural, historic, and cultural landscape.

Education: Empowering current and future generations through historical understanding, preservation, civic engagement, and a vision for the future.

As the Commission undertakes America250 planning, guiding values to evaluate public programming can be summarized into a single sentence:



“We are inclusive, collaborative, educational, and respectful stewards of Arizona’s history and heritage.”



SPONSOR THE AMERICA250 AZ COMMISSION

America250: The Nation’s Semiquincentennial

Semiquincentennial sponsors strengthen America250 AZ’s ability to engage and encourage all Arizonans' participation in the commemoration of the 250th Anniversary of the United States

Your story is America’s story

The America250 Arizona Commission holds 501(c)(3) status through a fiscal sponsor and could not share its message without the generosity of its sponsors and partners.

For inquiries, reach out to America250 AZ Executive Director Laura Terech at LTerech@azsos.gov or (602) 989-5869

Interested in becoming a sponsor?

There are five sponsorship levels available to companies sponsoring America250 AZ, all accompanied by related levels of exposure: Founders’ Circle (\$500,000+), RISE Partner (\$100,000), 5 C’s Sponsor (\$50,000), Grand Canyon Level (\$25,000), and Cactus Supporter (\$10,000)

Sponsor tiers



Founders’ Circle

\$500,000+
Investment



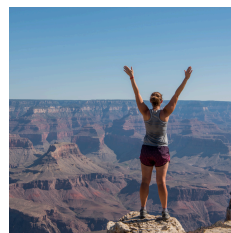
RISE Partner

\$100,000
Investment



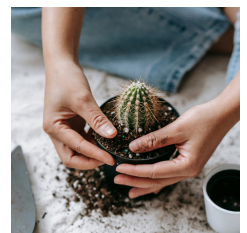
5 C’s Sponsor

\$50,000
Investment



Grand Canyon Level

\$25,000
Investment



Cactus Supporter

\$10,000
Investment



SPONSORSHIP TIERS



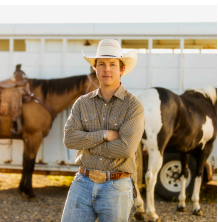
Founders' Circle
\$500,000+ Investment

- **Exclusive “presented by” for signature events. (One available)**
- Prominent logo and/or ad placement on tentpole event materials, including banners, the America250 AZ website, social media, select merchandise, and select collateral.
- Recognition during major events and in press materials.
- Opportunity to table, send representatives, and address attendees during key events.
- 10 VIP tickets to all events and exclusive networking opportunities.
- Exclusive early access to the traveling museum at locations across the state.
- Featured interviews with company representatives on America250 AZ social media channels.
- “Thank you to our sponsor” social media graphics.
- Priority opportunities for media engagement.



RISE Partner
\$100,000 Investment

- Prominent logo placement on event materials, including banners, the America250 AZ website, social media, select merchandise, and select collateral.
- Recognition during major events and in press materials.
- Opportunity to table at A250 AZ events.
- 4 VIP tickets to events and exclusive networking opportunities.
- Early access to the traveling museum at locations across the state.
- Complimentary tickets to events.
- Opportunities for media engagement.



5 C's Sponsor
\$50,000 Investment

- Logo placement on select event materials and digital platforms, including the America250 AZ website.
- Mention in press releases and social media campaigns.
- Recognition in event programs.
- Complimentary tickets to events.
- 3 VIP tickets to select events and networking opportunities.



ADDITIONAL OPPORTUNITIES



Grand Canyon Level
\$25,000 Investment

- 2 VIP Invitations to selected events.
- Logo included on website and select event materials.



Cactus Supporter
\$10,000 Investment

- Logo included on website and select event materials.
- 1 VIP Invitation to a donor-selected event.

Benefits of Sponsorship

Public Art Projects:

Opportunities to sponsor sculptures, concerts, and performances aligned with patriotic and historical themes.

Brand Visibility:

Increase brand awareness and recognition among Arizonans and visitors.

Community Engagement:

Strengthen your company's reputation as a responsible corporate citizen.

Networking Opportunities:

Connect with influential leaders in the community.

Tax Benefits:

Potential tax deductions may apply.



SPONSOR AN AMERICA250 AZ EVENT

Upcoming events

Two Lights for Tomorrow, April 18, 2025



America250 AZ's kickoff will be held on the 250th anniversary of Paul Revere's ride. Held at the Arizona State Capitol, this public event will feature historical reenactments, a color guard, speeches from notable Arizonans, food trucks, a free concert, a possible F-16 and Stratotanker flyover, and more. The event will culminate in the lighting of two spotlights atop the State House and the State Senate.

Estimated budget: \$150,000 - \$180,000

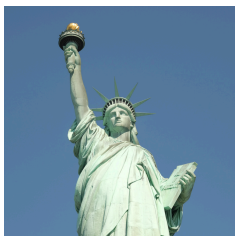
Traveling Museum + Liberty Bell Send-off, Spring/Summer 2026



Notable pieces of Arizona history, including our replica Liberty Bell, will be toured across the state. While the bell is gone, a new ceremonial base will be installed. The base will include both a 50-year and 100-year time capsule.

Estimated budget: \$1.5-2 million

ASU Gammage Event, Fall 2025/Spring 2026



This event will feature a VIP reception and a performance highlighting a notable chapter in American History.

Estimated budget: \$50,000

Closing Event, Summer 2026



The Semiquincentennial will be brought to a close in style with a marquee concert and fireworks event.

Estimated budget: \$50,000 - \$100,000



Your commitment



Founders' Circle



5 C's Sponsor



RISE Partner



Grand Canyon Level



Cactus Supporter

Your information

DONATE VIA ONLINE PORTAL

fundrazr.com/america250az

TAP//AZ TECHNICAL ASSISTANCE PARTNERSHIP of ARIZONA

An affiliate of Vitalyst Health Foundation



Please make your check payable to Technical Assistance Partnership of Arizona with a memo designating America250 AZ. Your gift is tax-deductible as allowed by law. Checks should be mailed to TAPAZ at the address below. To pay by electronic funds transfer (EFT), please contact TAPAZ at 602-385-6500 or acctg@tapaz.org to request routing information.

Attn: Juan Salas
Technical Assistance Partnership of Arizona
2020 N. Central Avenue, Suite 720
Phoenix, AZ 85004

To pay by invoice, please send the information below to acctg@tapaz.org

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